



# INDIAN SCHOOL AL WADI AL KABIR

<b>Class: XII</b>	<b>Department: Commerce</b>
<b>Subject: BST</b>	<b>Chapter 2: BUSINESS ENVIRONMENT</b>
<b>Worksheet: 01</b>	<b>Case Based Questions</b>

## Case Based Questions

**Direction: Read the following text and answer the questions**

**Q1.** Neel and Aakash after finishing their graduation under vocational stream decide to start their own travel agency which will book rail tickets and air tickets on commission basis. They also thought of providing tickets within 10 minutes through the use of internet. They discussed the idea with their professor Mr. Singh who liked the idea and suggested them to first analyse the business environment which consist of investors, competitors and other forces like social, political, etc., that may affect their business directly or indirectly. He further told them about the technological improvements and shifts in customer preferences that were taking place and hence, they should be aware of the environmental trends and changes which may hinder their business performance. He emphasised on making plans keeping in mind the threats posed by the competitors so that they can deal with the situation effectively. This alignment of business operations with the business environment will result in better performance.

Identify the components of business environment highlighted in the above paragraph

- (a) economic environment
- (b) social environment
- (c) technological environment
- (d) political environment

Identify the features of business environment as discussed by Professor Singh with Neel and Akash.

- (a) specific and general forces
- b) inter-relatedness
- (c) dynamic nature
- (d) uncertainty

Identify the points of importance of business environment as stated by Professor Singh in the above situation. (a) It enables the firm to identify opportunities and getting the first mover advantage

- (b) It helps the form to identify threats and early warning signals
- (c) It helps in tapping useful resources
- (d) The it helps in assisting in planning and policy formulation.

Which of the following is not an element of legal environment

- (a) court judgement
- (b) The extent and nature of government intervention in business
- (c) Government regulations
- (d) Administrative orders issued by the government authorities.

Neel and Aakash after finishing their graduation under vocational stream decided to start their own travel agency which will book rail tickets and air tickets on commission basis which dimension of business environment highlighted here.

- (a) Economical (b) Political (c) Legal (d) social

**Q2.** The government all over the world are becoming more and more cautious towards the environment. To ensure the same, recently, many state governments passed an order to ban polythene bags since these are non-biodegradable. As a result, the government also decided to give a subsidy to jute industry (bags). The minister said in the statement that they believe it will be helpful as income of people are rising and people can afford jute bag.

After this subsidy, Aman saw great potential in jute multi-pocket bags business which was not established yet in India but had been flourishing in UK where he studied during his graduation. He launched the product and his business started to boom. So, more companies entered into the market with other articles and improvisations.

Which business dimension is highlighted in the line, " As a result, the government also decided to give a subsidy to jute industry (bags)."

- (a) Legal
- (b) Political
- (c) Economic
- (d) Social

Which business dimension is highlighted in the line, " The Minister said in the statement that he believes it will be helpful as income of people are rising and people can afford jute bags."? (a) Legal

- (b) Political
- (c) Economic
- (d) Social

Which merit of business environment is highlighted in the lines, "After the subsidy Aman saw great potential in jute multi-pocket bags business which was not established yet in India but had been flourishing in UK where he studied during his graduation." (a) Identify opportunities

- (b) Tapping useful resources
- (c) Coping with rapid changes (d)Assisting in planning

Which merit of business environment is highlighted in the lines," He launched the product and his business started to boom. So, more companies entered into the market with other articles and improvisations."

- (a) Identify opportunities
- (b) Identified threats
- (c) Assisting in planning
- (d) Coping with rapid changes

Which dimension of business environment is highlighted in the given lines," To ensure the same, many state government passed an order to ban polythene bags since these are non-biodegradable."?

- (a) Political
- (b) Legal
- (c) Technological
- (d) Economic

**Q.3** Yogesh Agro limited started a new venture for distribution of harmful and chemical free fertilizers vegetables they conducted a survey to find out customer preferences for such vegetables. They found out that most of the customers were concerned about the harmful chemicals being used in growing the vegetables. They found out that 90% of the households were searching for alternatives. The company connected a group of agriculture experts to lay down the procedure for growing the vegetables by the farmers. They decided to train the farmers in new technology to grow chemical free vegetables according to new innovative methods. The experts also suggested soil management techniques through which farmers would be able to create an abundant and lasting harvest. Due to increased awareness for healthcare, demand for products of Yogesh agro limited increased and thus the business flourished. "They found that most of the customers were concerned about the harmful chemicals being used in growing the vegetables. They found out that 90% of the households searching for alternative." identify the dimension of business environment highlighted above.

- (a) Economic environment
- (b) Social environment
- (c) Technological environment
- (d) Political environment

"They decided to train the farmers in new technology to grow chemical-free vegetable according to new innovative methods." Identity the dimension of business environment highlighted above.

- (a) Economic environment
- (b) Social environment
- (c) Technological environment
- (d) Political environment

"Due to increased awareness for healthcare demand for products of Yogesh Agro limited increased and thus the business flourished. "What feature/ characteristic of business environment is highlighted above?"

- (a) Specific and general forces
- (b) Inter-relatedness
- (c) Dynamic nature
- (d) Relativity

Which of the following is not a component of economic environment? (a) Balance of payments and changes in foreign exchange reserves

- (b) The nature of relationship of our country with foreign countries
- (c) Expansion of transportation and communication facilities
- (d) Volume of imports and exports of different items.

"The experts also suggested soil management techniques through which farmers would be able to create an abundant and lasting harvest." which dimension of business environment is highlighted here?

- (a) Technological
- (b) Legal
- (c) Political
- (d) Social